



The NeverEnding Tail

Heart of the Valley Dog Ball
Friday, May 12, 2017 – MSU SUB Ballrooms

Come *for a fantastic time*

You are cordially invited to join us at the MSU SUB Ballrooms on Friday, May 12, 2017 for the Dog Ball. Heart of the Valley's signature event is well-heeled but never, never stuffy. After all, the Dog Ball is no ordinary dinner-auction... it's a real Montana celebration that has taken root as one of the best parties in the Gallatin and Madison valleys combined! Tickets are \$150 per person.

Retrieve *amazing deals on auction items*

Our fast-paced live auction and a selection of silent auction items will leave you begging for more! Peruse pet-friendly trips and getaways, explore Montana outdoor adventures, save on local services and more!

Sit and Stay *for a sumptuous dinner*

During the hosted cocktail hour, there will be plenty for you to sip and nibble as you visit and shop the silent auction. Then it's time for a delicious dinner presented by MSU catering.

Release *your inner party animal*

The Dog Ball Committee promises that you'll feel the energy the minute you arrive! After dinner there will be dancing and plenty of time to catch up with old friends and new. Frolic into the wee hours...you deserve it!

Wag your Neverending Tail *it's all for a great cause*

If there's one thing that brings Montanans together, it's our love of animals. Why not make the Dog Ball YOUR event with an individual or business sponsorship? Sponsor benefits are generous, and your contribution helps cover event costs so that all proceeds the night of the event go straight to the dogs...and cats...at the shelter. They are depending on you!

The Dog Ball is Heart of the Valley's single most important fund raising event. All funds raised benefit the animals at the shelter, which relies on private dollars for nearly 80% of its annual funding. At Heart of the Valley, every adoptable pet finds a home. In 2007, with the help of a loving and generous community, Heart of the Valley successfully completed construction of a new shelter facility where all animals can be housed. *Celebrate a decade with us! Now your support is more important than ever and ten years later we are still determined to never let the animals down!*



Sponsorship Opportunities

Top Dog (\$15,000 +)

- VIP seating for a table of 10
- Top Dog listing in invitations mailed to more than 1,500 friends of HOV
- ½ page ad in the event program
- Prominent placement in all Dog Ball advertising
- Special recognition from the podium during the Dog Ball
- Inclusion in press releases, social media posts, and website announcements

Hero of the Year (\$10,000 +)

- VIP seating for a table of 8
- Hero of the Year listing in invitations mailed to more than 1,500 friends of HOV
- ¼ page ad in the event program
- Prominent placement in all Dog Ball advertising
- Special recognition from the podium during the Dog Ball
- Inclusion in social media posts and website announcements

Guardian Angel (\$5,000 +)

- Preferred seating for 6
- Guardian Angel listing in invitations mailed to more than 1,500 friends of HOV
- ⅛ page ad in the event program
- Special recognition during the Dog Ball
- Inclusion in social media posts

Special Protector (\$2,500 +)

- Preferred seating for 4
- Special Protector listing in invitations mailed to more than 1,500 friends of HOV
- Prominent recognition in the event program
- Special recognition during the Dog Ball

Best Friend (\$1,000 +)

- Preferred seating for 2
- Best Friend listing in invitations mailed to more than 1,500 friends of HOV
- Recognition in the event program
- Special recognition during the Dog Ball



For further information, please contact:

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Our sponsors save lives *and make happy tails*



Izzy is a four year old mixed breed dog who was surrendered by her owner and was looking for a new family. We were told she had allergies and her tests showed allergies to beef, chicken, turkey, fish, corn, grain, rice, wheat and a host of environmental sources. She was also selective about her canine companions so needed some additional work in introducing her to other dogs. During her 4 months in the shelter, we gave her special baths to ease her itchy skin, fed her a special diet, helped with dog introductions and made sure she had plenty of love and exercise. We were so pleased to see her go to her new home with a kind and patient gentleman who suffered from allergies as a child and developed a special connection with Izzy.



Sophie is an 8 year old cat who came to the shelter in quite a bit of pain. During her medical evaluation, it was discovered that she had an old injury resulting in a permanently dislocated hip. Her femur head was rubbing against her hip joint and femoral head osteotomy (FHO) surgery was the only way to relieve her constant pain. HOV's staff veterinarian performed the procedure - and the surgery was a success! Sophie was adopted and now lives pain-free and is able to do normal cat things in her new home!



Lucky is a sweet two year old lab mix that was transferred to HOV in late July through a rescue group from one of the reservations. He had tangled with a porcupine and the HOV vet removed several painful quills from his face. He was also limping so we took x-rays and found a bullet lodged in his front leg. Thanks to our program Lucky received the delicate surgery needed to remove the bullet and the rehabilitation, care and enrichment after the surgery until he was ready to meet his new family. Lucky is now in his new home with his caring family that includes a Pet Pals Camp alumni!



Beau is a 12 year old cat that had extreme dental disease when he was surrendered to HOV. The pain and discomfort from his dental issues made him withdrawn and grouchy. Thanks to our well-equipped veterinary clinic, Beau was able to have his extensive dental surgery at the shelter. He spent a few days in a quiet and comfortable foster home during his recovery and his sweet temperament became evident when he was no longer in pain. Beau was adopted quickly and went home with a new family, a healthy mouth, and a clean bill of health!